CHINA'S YOUTH EMPLOYMENT: A LONGER-TERM VIEW FROM THE POPULATION CENSUS DATA

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Executive Summary

- 1. China's 2020 population census data reveal several less expected employmentrelated changes, including a declining workforce participation rate and altered employment preferences and behaviours among the younger generation.
- 2. China's workforce participation rate for those aged 25-49 dropped from approximately 90% in 2010 to around 80% in 2020. This figure tells a different story about China's employment situation compared to the relatively stable unemployment rate reported by the National Bureau of Statistics (NBS).
- 3. The transition out of agriculture in employment has accelerated over the past decade. In 2000, nearly two-thirds of China's workforce were engaged in agricultural jobs, remaining at about 50% in 2010. However, by 2020, the share of agricultural employment had plummeted to approximately 20%, only slightly higher than that of manufacturing employment.
- 4. China's young population has exhibited distinct employment preferences and behaviours across various aspects. The workforce participation rate decreased from about 50% in 2000 to 30% in 2010, and slightly over 10% in 2020 for those aged 16-19. For those aged 20-24, the rates were a respective 80%, 70% and 50%.
- 5. These groups are avoiding agricultural and manufacturing jobs. Their occupational mobility leads to service jobs, skilled or unskilled. Notably, 17% of Chinese working adults aged 20-24 or 25-29 had professional/technical jobs in 2020, not far behind those employed in manufacturing (24-25%).
- 6. The results from the 2020 population census also give rise to a set of unanswered questions. The first pertains to the cause of the declining workforce participation rate. If the drop is attributable to the COVID-19 shock, China's workforce participation may rebound in the post-COVID period. However, it is of greater concern if the decline reflects long-term sociodemographic changes.

- 7. The second relates to youth unemployment. For undisclosed reasons, the NBS did not publish unemployment data from the 2020 population census. Their monthly urban unemployment survey presents a puzzling contrast for those aged 16-24, which has risen to an astonishingly high level of 20%, and a remarkably stable 5% for those aged 25-59, even during the COVID years.
- 8. Given that marriage and childbearing typically first occur in the 25-29 age group (and increasingly postponed to 30-34), having a job is even more crucial for them than for those aged 16-24. The question is where the unemployment rate for those aged 25-29 (and 30-34) stands between the two different rates of 20% and 5%.
- 9. The third revolves around the broader implications of the rapid employment shift across economic sectors. As the young increasingly shy away from agricultural jobs, China's agricultural sector will experience a faster ageing of its workforce than for other sectors, raising concerns about food security and rural decay, while opening up opportunities for technology adoption and upgrading.